

are you ready to chart your course in the new year?

the inkling
newsletter



are you ready for 2025?

As the year wraps up, it's a great time to pause, reflect, and get ready for 2025.

Here's a quick checklist to help:

- **Review Your Strategic Plan:** Are your 2025 goals clear? Make sure your mission, vision, programs, and resources are all in sync.
- **Check Your Finances:** Update your budgets, track those year-end fundraising goals, and get audits on the calendar.
- **Refresh Your Marketing:** Take a look at your website and social media. Is your messaging ready for new campaigns?
- **Engage Your Stakeholders:** Touch base with your board, donors, and community partners. Share your 2024 wins and what's next for 2025.
- **Stay Compliant:** Double-check filings, grant reports, and policies to make sure you're all caught up.

A little planning now goes a long way. Have questions or need a sounding board? [We're here to help!](#)

let's chat

download your
compliance guide

compliance made easy

Protect your mission and build trust with this FREE downloadable compliance framework and checklist. Heading into the new year, stay ahead of requirements, strengthen accountability, and keep your focus where it matters most—on your mission.

free compliance checklist

nominate a
nonprofit

would your nonprofit benefit from \$10,000 in pro bono support?

This holiday season we're flipping the script -- Instead of donations, we're asking for nominations!

Tell us how we can help advance your nonprofit's social impact through collaboration and actionable solutions. We'll donate \$10,000 in consulting services to a nonprofit making a difference in RVA.

nominate a nonprofit

"The strategic planning session Blue Octopus Consulting recently led for the Virginia Press Foundation was outstanding. Laura and Shelley are very skilled at drawing in all the participants so that the result is truly collaborative."

betsy edwards | executive director

success starts with a plan

A strategic plan is your roadmap that keeps your organization focused, aligned, and prepared for the future. Our painless, no BS half-day workshops are collaborative and productive and can help set you up for success in 2025.

did you say no BS?!

what's the story
behind our
name?

blue octopus
consulting

When brainstorming our name, we realized something fascinating: the octopus, known for its adaptability, resourcefulness, and efficiency, **is a true model of "operational fluidity."** It can become whatever it needs to be in any given moment....

we were on to something

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blue octopus consulting, 500 libbie avenue, suite 1b, richmond, va 23226

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